

Richard Healy

VP of Technology, PMP® , CSPO®



+ CONTACT

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+ PROFILE

SUMMARY A senior I.T. Project Manager with Business Management and Team Leadership experience with demonstrable success at delivering on-time, on budget projects. Focused on delivering efficient technology products built to meet end user needs in a timely and cost effective manner, and has gained broad experience managing, and working in, every role on the entire software development lifecycle. Passionate about cutting edge technology. Building great products and building efficient teams. A tech innovator at heart.

+ EXPERIENCE

BaseKit We founded BaseKit in 2008, after winning an incubator competition, Seedcamp. Company raised \$23M of investment and grew to 60+ employees. Implementing a growth strategy to build 4 versions of BaseKit, manage development teams and defining Product / Market fit, I have helped build BaseKit into the company it is today.
Founder,
VP of Technology & Design

2008 - Present

Responsibilities

- Day-to-day line management for multidiscipline development teams.
- Help in running an Agile framework.
- Working closely with CEO and CTO to build a usable and successful product.
- Implementing innovations that allow use of the product across multiple browsers and mobile devices.
- Adding structure to our R&D organisation with the division of our team and addition of team lead roles.
- Accountability for delivery dates and product budget, product ownership.
- Helping develop and implement the 3-5 year vision and strategy.
- Reviewing and analysing market trends, making recommendations regarding commercial and product developments.
- Working with other product owners and stakeholders to ensure product / market fit.
- Providing HR and training support for the whole company.
- Conducting external activities such research via focus groups, running conference booth activity, conducting training for external partners and speaking at events within the technical industry.

As a founder, I generally am what the company needs me to be.

The iLeads engine intelligently distributed finance leads from a variety of market sources to individual IFAs. Built on a custom framework, our interface was

iLeads designed to connect with 3rd party market places and provide a self service product for agents to administer orders and track lead qualification.

Founder, Technical Lead **Responsibilities**

- 2005 - 2008
- Conducting market / business analysis that lead to the discovery that a telephone qualification process that increased unit price per lead by 300%.
- Develop in PHP to build a secure, distribution system that organised leads to real time IFA orders.
- In charge of hiring an account management team.
- Developing the day-to-day systems to ensure maximum efficiency.
- Payment integration with Netbanx; developing ancillary finance reporting and invoicing systems.
- Ensured software product ease-of-use, engagement and user satisfaction by designing user experiences based on focus groups and user research.

My entrepreneurial spirit spurred me to start my own web development studio.

Progressive Internet Ltd **Responsibilities**

- Founder, Web Developer
- 2003 - 2005
- Leading and developing numerous web projects from initial concept to completion.
- Gathering and analysing analytics about visitors and tracking KPIs.
- Eliciting key requirements using established methods such as interviewing, document analysis, workshops, wire-framing, storyboarding and prototyping.
- Testing and validating requirements and conducting formal requirement quality reviews.
- Developing training materials for clients to manage their own content.
- Running BD, development and finance operations within the business.

+ EDUCATION

2017 **Project Management Professional (PMP)®**
Project Management Institute (<https://goo.gl/v4Dt1e>)

2016 **Certified Scrum Product Owner®**
Scrum Alliance (<https://goo.gl/gWj2Ap>)

2000 - 2003 **Bsc COMPUTING - GAMES, SIMULATION & VIRTUAL REALITY - 2:1**
University of Lincoln & Humberside

+ IT PROFESSIONAL SKILLS

Operating systems **Linux, Mac OS X 10.6 - 10.11, Android**
System development **Cordova, Phonegap, GIT, Source Control, Python, BASH, MySQL**
Web **Advanced JavaScript, React.js, Angular, Backbone.js, Marionette.js, Advanced CSS3, OO-PHP**

+ PROFESSIONAL HIGHLIGHTS

I've always been passionate about building products that people use. In my spare time I'm exploring new ideas and technologies. Starting multiple businesses has driven me to consistently learn about managing processes and managing teams to success. I also have a passion for event speaking and organising industry events.

+ OTHER SKILLS AND HOBBIES

Judo (Brown Belt), Game development, Photography